



NYSEF-Annual Fund
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NYSEF

2018 WINTER OLYMPICS

WHAT TO WATCH

DAY 0: SKI JUMPING
 MEN'S NORMAL HILL QUALIFICATIONS WILL BE THE FIRST EVENT HELD - BEFORE OPENING CEREMONY

DAY 3: BIATHLON
 LOWELL BAILEY WAS THE FIRST MALE TO MAKE THE 2018 OLYMPIC TEAM. DON'T MISS HIM IN ACTION!

DAY 4: FLY GIRLS
 WATCH THE US WOMEN SOAR FOR THE SECOND TIME IN OLYMPIC HISTORY!

DAY 7: MEN'S SUPER-G
 A NYSEF (AND LAKE PLACID) CROWD FAVORITE!

DAY 10: FREESTYLE SKIING
 WATCH TEAM USA MEN'S AERIALS GO FOR ANOTHER PODIUM SWEEP!



2018 OLYMPIC GAMES:

▶ GET YOUR POM POMS READY!

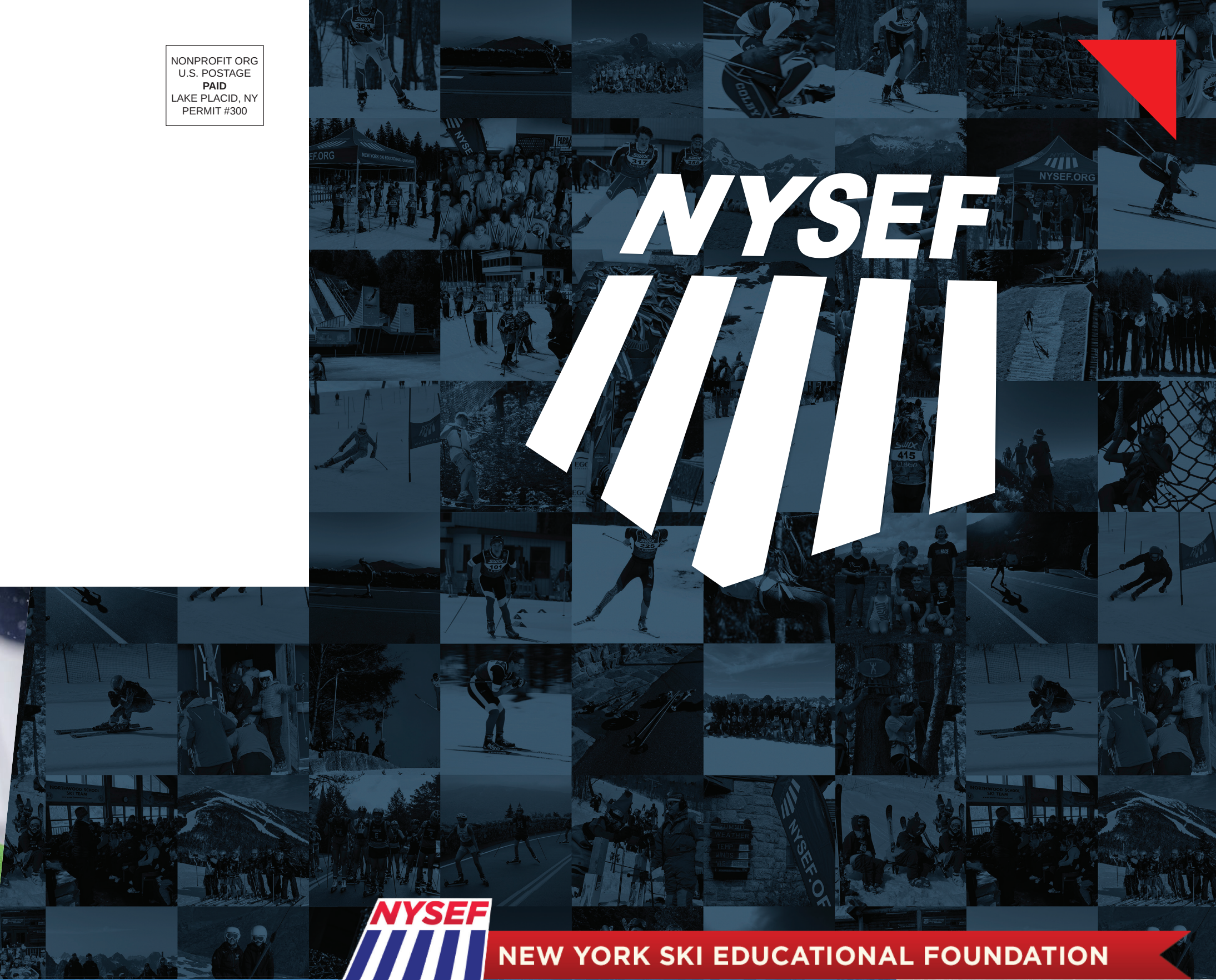
STAY CONNECTED
 Stay connected to NYSEF and learn about upcoming programs and events at nysef.org.



NEW YORK SKI EDUCATIONAL FOUNDATION

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▶ EXECUTIVE DIRECTOR, JOHN NORTON

We are gearing up for the 2017-2018 season and are excited to see enrollment coming in quickly! It won't be long before we are on-snow in the East!

Before straightlining into next season, I would like to share some highlights from the last few months. This summer, we were booked up with camps and weekend events. Alpine camps started off in Les 2 Alpes, France and Mt. Hood, Oregon (home of the Huckleberry milkshake!) while other athletes traveled to the Southern Hemisphere for winter snow in August. Ramp and Tramp training was, again, a hit for our Freeride athletes in the pool while the Nordic skiers trained regularly on roller-skis, on the jumps, and on the range. Weekends were full of events like volunteering for the Lake Placid Ironman in July (and newest Ironman 70.3 in September), supporting our friend and alum, Andrew Weibrecht in the Lake Placid Hall of Fame Induction, hosting the Climb to the Castle, riding in the Kelly Brush Foundation Ride, dryland and much, much more.

Most recently, NYSEF athletes and alumni participated in the US National Ski Jumping / Nordic Combined Championships during the Flaming Leaves Festival in Lake Placid. During the Festival, athletes flew off the 20, 48 and 90 meter jumps. Community members and visitors from around the world came to watch these athletes fly through the sky.

Also, NYSEF has gone through a number of exciting staffing changes this summer. Although we are sad to see some of our seasoned staff move on to snowier slopes, we know they are not far away and will be back soon. Please check out our new (and current) staff at nysef.org or stop by one of the venues for a visit!

Finally, I cannot say this enough: THANK YOU to our Board of Directors, family, friends, alumni and athletes for supporting NYSEF through volunteering, donations, event attendance and enrollment. We ARE the future of snowsports.

COMMEMORATE THE PAST, CELEBRATE THE PRESENT, AND CHEERS TO THE FUTURE:

▶ NYSEF SUMMER BENEFIT



Thank you for those who attended the NYSEF Summer Benefit on Saturday, August 26! The energy and charisma of our guests was contagious. We enjoyed commemorating the past, present and future of NYSEF with you! At the benefit, our NYSEF Family said 'farewell' to our NYSEF alums who are off training across the world in prep for the 2018 Winter Olympic Games! NYSEF is eager to build on this momentum and to celebrate building the next generation of leaders in snowsports.

BEST COACHING. BEST TUTORS. BEST FACILITIES. BEST PRICE:

▶ NYSEF WINTER TERM PROGRAM



NYSEF Snowsports announced their expanded Nordic Skiing Winter Term Program. NYSEF currently has an advanced Winter Term Program specific to alpine and freeride athletes. With new staff, developing athletes, and local partnerships, our Nordic program is ready for more!

▶ BIB TRANSFORMATION

AS PEARL JAM SAYS, "IT'S AN EVOLUTION, BABY"

NYSEF has been working on new development endeavors over the last few months. One of many are new bibs for the upcoming season! We are partnering with local businesses and most importantly, members of the NYSEF Family. NYSEF bibs are used at events like the Hovey Memorial race to the Climb to the Castle roller ski event. We look forward to starting the next chapter in the bib evolution.



▶ FOUNDING FATHER

Noun. A person who starts or helps to start a movement or institution.



NYSEF is adding a special event in Summer 2018, the Hall of Fame Induction Ceremony. The ceremony will honor members of the NYSEF Family who have made significant impacts to the organization. NYSEF will be announcing our first round of inductees at the Chairman Fundraiser on Friday, December 29. These will be the Founding Fathers (and Mothers) of NYSEF!

Much like anything else worthwhile, NYSEF began as a dream and has since grown to include 6 disciplines, 4 primary venues and over 400 athletes, some of whom have competed in the Winter Olympic Games. We continue to be thankful for the hard work our Founding Fathers did in order to make NYSEF what it is today.

▶ SKIING TO THE SUMMIT



Climb to the Castle, a rollerski event up the Whiteface toll road, took place on Sunday, September 24, 2017. Former Cross-Country Head Coach, Margaret Maher executed this event. Although we are sad to see Margaret leave, she will be using her nursing degree, locally, in Lake Placid! As we say, 'see you soon' to one seasoned coach, we gain another, Shane MacDowell.

NYSEF also gained a new member of the Board of Directors who enjoys skiing and has shot a target or two, Andrea (Henkel) Burke. Andrea lives and works in Lake Placid with Olympic husband and NYSEF alum, Tim Burke. Andrea participated in 4 Olympic Games and is one of the most decorated biathletes of all time. Andrea will be helping to coach our growing biathlon program.

▶ ADVENTURES OF JAY RAND



Former Executive Director, Jay Rand retired from NYSEF 2 years ago. Since then, he has been keeping busy in and around the Adirondacks. From coaching our ski jumping program to outdoor guiding with our friends at High Peaks Cyclery to skydiving in Saratoga Springs, N.Y., Jay is living the life. Stay tuned to our social pages for the next segment on the "Adventures of Jay Rand."

▶ SAVE THE DATES

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|--------------------------------------------------------------------------------------------|------------------------------------------------------------------------|
| December 15, 2017: Liquid Courage Commemorative Beer Release Party - Social | February 2-4, 2018: Empire State Winter Games - all disciplines |
| December 23, 2017: Wine with a View in the Gore Region: Holiday Fundraiser - Social | February 13-16, 2018: USSA Women's NorAm GS/SL, Whiteface |
| December 28, 2017: NYSEF New Year's Jump - Ski Jumping Competition | February 19, 2018: USASA SX, BX - Gore |
| December 29, 2017: Chairman Fundraiser - Social | February 23-25, 2018: NYSSRA U19 State Championships, Gore |
| January 6-7, 2018: NYSEF Family Social and Hovey Memorial Race - Whiteface | March 1-4, 2018: NYSSRA U14 State Championships, Whiteface |
| January 13-15, 2018: USSA Eastern 'A' Moguls - Whiteface | March 15-18, 2018: USSA Eastern U14 Championships, Whiteface |
| January 20, 2018: Harry Eldridge Memorial and Junior National Qualifier - XC | March 22-25, 2018: USSA Eastern Finals, Gore |
| January 27-28, 2018: USASA SS, SX & BX Competition - Freeride/Whiteface | June 10, 2018: Annual Golf Classic - Social |
| | August 18, 2018: Summer Benefit - Social |